



TERMS OF REFERENCE

Graphic Artist

Background:

WGNRR is a global network that connects and strengthens movements for sexual and reproductive health, rights (SRHR) and justice. Our work is grounded in the realities of those who most lack economic, social and political power. Through critical analysis and strategic actions, we connect members/partners and allies, build knowledge, organize campaigns and share resources. Our key objectives are to coordinate and strengthen national and regional networks of SRHR organizations, initiating activities that ensure that all women and girls are able to exercise their right to make a free and informed decision regarding their SRHR.

WGNRR with partners will lead the May 28 International Day of Action for Women's Health campaign to call on governments and the international community to ensure rights-based, just, and sustainable approach to COVID-19 pandemic. Women's health matters in a public health emergency. Governments should continue to prioritize the delivery of essential SRH services to women and girls. Any public health strategy that is not mindful of human rights, including sexual and reproductive health and rights, will not only be inept and unsustainable but will also create an enabling environment for grave human rights violations.

The landscape for ensuring SRHR, including access to abortion, has never been easy even during "normal" times. Today, more than ever, in spite of the physical distance, we work in solidarity and continue our collective effort to oppose injustices in a myriad of ways. Our aim this year is to highlight, promote, and support the many different ways activists all over the world are currently responding to the challenges related to COVID-19. The current context shows us that once again preparing, mitigating, and responding to health crises is inevitably about examining and abolishing the inequalities in our society. As we tightly hold on to our hopes for the end of this crisis, we remain steadfast in our solidarity so that we do not go back to 'normal,' but rather come out of this with a better and just world for all.

WGNRR will engage Graphic Artist to develop and produce visual contents for the campaign.

1. Scope of Work:

- Select colors, images, text style, and create layout of the May 28 Call for Action
- Develop graphics for campaign materials, social media, and website such as e-poster and website and social media banner
- Develop social media content based on stories from the ground, research, and case studies for international audience (e.g. infographics, memes, social media cards)

- Develop a web-based interactive media, a collection of women's stories highlighting women and girls' experience during COVID19.
- Provide an orientation and handover notes on the how to use and edit contents of the web-based media.
- Provide all digital copies of illustrations and materials
- Provide how-to-guide on editing materials

2. Deliverables & Timetable

The consultant is expected to perform and deliver their assigned tasks on an agreed schedule. The required outputs of this consultancy will be as follows:

Deliverables	Due Date
May 28 Call for Action	May 4
Poster, Website and social media banner	May 8
Social media content (8 materials)	May 11 and May 18
Interactive media	May 25
Orientation and handover notes	May 30

3. Schedule of Payment

The Graphic Artist shall receive a total compensation of **Fifty Thousand Pesos (Php 50,000)** for services rendered as per above deliverables. The Graphic Artist shall shoulder Withholding Tax.

Schedule of Payment	Amount	Quality of Outputs and Precondition for Payment
May 15, 2020	25,000	Call for Action, Poster, and Website and social banner
May 30, 2020	25,000	Social media contents, Interactive Media and Orientation and handover notes

4. Other Costs

Any other project cost (transportation, communication, materials) will be covered by WGNRR. WGNRR cannot be held responsible for costs made by the consultant that are not mentioned in this agreement.

5. Data Ownership

WGNRR shall retain ownership of all data and information generated.